

**FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS****UNITED INDIA INSURANCE COMPANY LIMITED****BUSINESS ACQUISITION FROM DIFFERENT CHANNELS - 2nd QUARTER 2014-15**

Rs in Lacs

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	3417058	120400	2815870	112155	7399814	248569	5551770	227177
2	Corporate Agents-Banks	265355	15287	171762	12172	508395	27859	432789	25142
3	Corporate Agents -Others	40259	1498	36237	1471	77861	3179	154370	3599
4	Brokers	68269	58402	79557	39639	156326	123249	166619	95361
5	Micro Agents	289	73	359	5	5249	166	1346	17
6	Direct Business	351745	60553	1534218	66136	875647	126084	2702016	125520
	<b>Total (A)</b>	<b>4142975</b>	<b>256214</b>	<b>4638003</b>	<b>231578</b>	<b>9023292</b>	<b>529106</b>	<b>9008910</b>	<b>476816</b>
1	Referral (B)	0	0	0	0	0	0	0	0
	<b>Grand Total (A+B)</b>	<b>4142975</b>	<b>256214</b>	<b>4638003</b>	<b>231578</b>	<b>9023292</b>	<b>529106</b>	<b>9008910</b>	<b>476816</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold